



# International Training Program on AgriTech Start-ups for Enhancing the Agri Value Chain (For participants from Indonesia)

19 April to 02 May, 2024 at MANAGE, Hyderabad

## The Course's Uniqueness

This course places a strong emphasis on the latest Agritech innovations, equipping participants from Indonesian Country with the knowledge and tools to leverage technology for optimizing every stage of the agricultural value chain.

Through partnerships with leading Agritech companies and access to industry experts, the course facilitates networking and mentorship opportunities, enhancing the chances of success for aspiring Agritech Entrepreneurs.

## Objectives

To empower participants with the Skills, Knowledge, and tools needed to harness Agritech solutions for optimizing the Agricultural Value Chain and stimulate the creation of innovative Agritech Startups addressing vital challenges within the Agri Value Chain.

Apply online: <https://www.itecgoi.in>

## Training Content

Agritech Startups Significance, Value Chain Insights, Venture Fundamentals, Agricultural Innovation, Problem Identification, Precision Technology, Farm Management, Data-Driven Decisions, Tech in Supply Chain, E-commerce Strategies, Fundraising Approaches, Scalability Strategies, Global Expansion, Tech Trends and Success Case Studies.

## Eligibility of the Participants

Participants from Indonesia having firsthand experience in Agri-Business / Agriculture Reasonable level of expertise in Public/Private/Civil societies in Agriculture and Allied sectors.

## Benefits to the Trainees

Offering insights from diverse Global Agri Value Chains, the course will provide a holistic understanding of Challenges and Opportunities, enabling Indonesian participants to adapt strategies to various contexts.

## Course Director

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